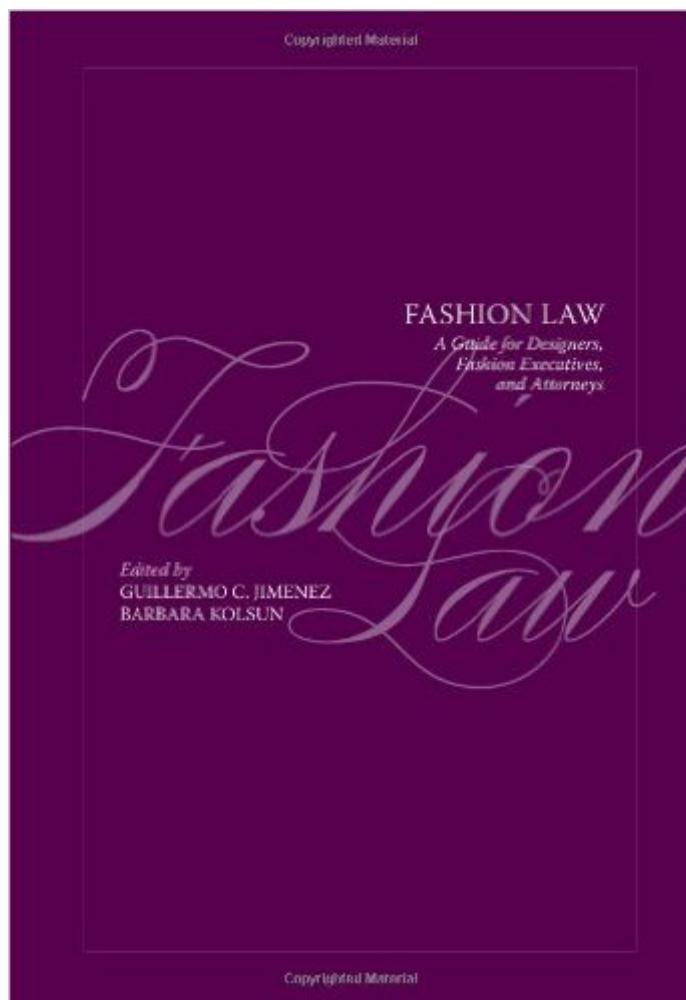


The book was found

Fashion Law: A Guide For Designers, Fashion Executives And Attorneys



Synopsis

In a highly competitive global market, fashion designers and executives need state, federal, and international laws to protect their intellectual propertyâ •their brands and the products by which their customers recognize them. Written agreements are essential for the successful management of any fashion business. Fashion Law provides a guide to such vital issues as the application of copyright, patent, trademark; agreements for licensing, selling, and marketing fashion goods; and laws affecting treatment of employees. Fashion law is an emerging legal specialty, and this text provides a foundation for fashion professionals and their legal advisors to work together effectively.

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Customer Reviews

I am a lawyer practicing fashion law, a fashion designer and a professor of Fashion Law at Parsons the New School for Design. I have made this text available to my students in the University's library. It is a great reference book that compliments the course nicely. There are very few books out there on this subject. I suspect more will be written if the Innovative Design Protection and Piracy Prevention Act passes in Congress, and as this area of law evolves, but in the mean time this book is the best on the market.

Andrew J. Zulieve, Esq., Intellectual Property AttorneyZulieve Law, LLCThis book is absolutely fascinating and fun to read. An excellent insight into the world of fashion law from the unique perspective of those in the fashion industry. The book is beautifully coordinated, easy and fun to

ready and can be understood and enjoyed by virtually anyone, not just attorneys. A great book.

The book is a must read for anyone who wants to design for fashion or any kind of creative field. It's interesting and doesn't boggle the mind with too much jargon, but still is educational and with examples and explanations. It's things that are completely necessary to know for anyone trying to get into the industry, law or fashion.

This book provides a good overview of fashion law, but you should wait for the new edition (coming out in a couple months, I believe.)

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